



# HOT ROD

CAN BASKETBALL GIVE SOMEONE A REASON TO LIVE?



## MEDIA KIT

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[HotRodHundley.com](http://HotRodHundley.com)



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Production Type.....	Documentary
Runtime.....	92 minutes
Genre.....	Documentary
Completion Date.....	March 15, 2018
Language.....	English
Country of Origin.....	United States
Country of Filming.....	United States
Format.....	1920x1080, 23.98 fps
Links.....	Official Website: <a href="http://www.HotRodHundley.com">www.HotRodHundley.com</a> Twitter: @HotRodTheMovie Facebook: Hot Rod The Movie



## SYNOPSIS

**Hot Rod is a documentary chronicling the flamboyant life of basketball great Rod Hundley, an unforgettable player and broadcaster, who used the game to achieve heights absolutely no one could have imagined.**

Hot Rod Hundley was raised by various families in Charleston, W.Va. By the time he was in high school, he lived by himself. He rose to prominence as one of the most colorful players in basketball history. Known as the Clown Prince of Basketball, he became the No. 1 pick in the NBA draft.

His lifestyle saw his pro career end prematurely. Realizing a missed opportunity, he dedicated himself to broadcasting. He is the only former player in NBA history to be enshrined in the Basketball Hall of Fame as a play-by-play announcer.

Our story not only documents his rags to riches life, but how the darkness of his childhood never left him. He died in March 2015 of Alzheimer's.





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A FILM BY

**PIKEWOODCREATIVE**

**Directed by** Dan Lohmann  
**Director of Photography** Dan Lohmann  
**Produced by** Tony Caridi & Dan Lohmann



**Dan Lohmann** is an Emmy award-winning director, producer, editor, and cinematographer with two decades of experience in the industry. He has produced several documentary shorts, and is a founding member of Pikewood Creative. His career began in sports television, working five Olympics for the host broadcaster.

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**Tony Caridi** takes pride in his ability to be a storyteller. In addition to his impactful interviews and brand coaching, he has spent nearly three decades as a football and basketball play-by-play announcer on local, regional and national levels.

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## TELEVISION CLEARANCES

### AT&T SPORTSNET – PITTSBURGH/WEST VIRGINIA REGION

- ▶ Original Airing Tuesday, April 3, 2018  
7 pm ET
- ▶ Encore Tuesday, April 3, 2018  
11 pm ET
- ▶ Total Clearances AT&TSN will air the documentary a minimum 24 times during 12 months.

### AT&T SPORTSNET – ROCKY MOUNTAIN REGION

- ▶ Original Airing Sunday, April 8, 2018  
7 pm MT (following Jazz-Lakers game)
- ▶ Encore Sunday, April 8, 2018  
12 am MT (following Jazz-Lakers game re-air)
- ▶ Total Clearances AT&TSN will air the documentary a minimum 24 times during 12 months.

### WEST VIRGINIA PUBLIC BROADCASTING – WNPB MORGANTOWN, WSWP BECKLEY, WPBY HUNTINGTON

- ▶ Original Airing Monday, April 16, 2018  
8 pm ET
- ▶ Encore Monday, April 16, 2018  
10 pm ET
- ▶ Total Clearances WVPB will air the documentary a minimum 48 times during 12 months.





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**I produced a feature about Hot Rod Hundley when I was working for the Mountaineer Sports Network as a grad student at WVU. As a part of the feature, I dug deep into the archives and was able to uncover original games of his at West Virginia. Some appeared as though they had never been touched since the 1950's. I'll never forget watching the film of him clowning for the first time and thinking, "There's no way he just did that." As we found out in making this film, that turned out to be the theme of Hot Rod's life.**

A couple of days after Hot Rod died, I read an article about him that was printed in 2003 from the Deseret News. It revealed a much deeper side of him than I was ever aware of. From that point on, I knew we had to tell Hot Rod's story – the real story.

I lived in Salt Lake for about a year while working the Olympics and got a sense of Hot Rod's popularity with the Utah Jazz. I don't think people in West Virginia ever fully understood just how big of a figure he was in Utah.

Conversely, I don't think people in Salt Lake knew just how big of a deal he was in his home state. We went into this documentary asking the question, what made this guy so popular as a player, as a broadcaster, and as a person? Along the way, we learned about a deeply flawed family man, who was anything but perfect to his three daughters and wife.

Many only knew Hot Rod Hundley as the player or the broadcaster. I believe this film will give people an unfiltered and fair look into Hot Rod Hundley the person, who happened to be one of basketball's greatest characters.



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## PRODUCER'S STATEMENT

My very first memory of Hot Rod Hundley was watching him as an analyst on CBS Sports NBA coverage. I was 10 years old and had never seen or heard of him before, but that name "Hot Rod" was unforgettable. And, although I was young, he made me laugh, and when paired with Celtics legend Bill Russell and announcer Brent Musburger, it began my romance with sports broadcasting.

The seed was planted but I never dreamed one day that I'd meet Rod Hundley or help produce a documentary about his amazing life. His playing days had been over for decades when I arrived in Morgantown but the stories of Rod's exploits were still fresh in the minds of anyone that had seen him play. Those stories, many of which seemed to be urban legend, became a catalyst for the creation of this film.

One of our goals was to find out just how much of those stories were true. Did he really walk on the court with a mop on his head, shoot the ball from

his knee, sit on the other team's bench, put his team into a football formation and take the snap? Yes, yes, yes, and yes. It all really happened, but there was so much more to his life.

What we learned was that Rod Hundley led an amazing life that was publicly fun but privately sad. His lack of parental guidance impacted him throughout his life for both good and bad. The one constant was basketball. He used that ball like a drowning person would use a life preserver. That ball saved Rod Hundley's life and ultimately allowed him to bring entertainment and enjoyment to countless people who either watched or listened to him.

For the first time, I think we've captured the real essence of Hundley's life. It's a real story, and a story that will likely leave you with a much better understanding of an unforgettable Mountaineer.



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## FEATURING



**DICK ENBERG**  
**Legendary Broadcaster**

During his 60+ years as a sports broadcaster he earned 14 Sports Emmy Awards while calling every major sports event, including the Super Bowl, World Series, Wimbledon, U.S. Open, Masters, Breeders Cup and the Olympics. He teamed with Rod Hundley on the TVS Television Network coverage of college basketball. Dick passed away in December 2017.



**JIM NANTZ**  
**Broadcast Partner**

He began his career in local television in Salt Lake City, before joining CBS in 1990 working on NFL, NCAA Division I men's basketball, NBA, PGA Tour and Masters telecasts. He has been CBS Sports' top NFL announcer, including numerous Super Bowls, since 2004.



**JERRY WEST**  
**Basketball Hall of Famer**

An All-American at West Virginia University and a 14- time NBA all-star, he led the Los Angeles Lakers to the playoffs 13 times. He was voted as one of the NBA's 50 greatest players in 1996 and served in executive management roles with the Lakers, Golden State Warriors and Los Angeles Clippers.



**CRAIG BOLERJACK**  
**Jazz Broadcaster**

He became the television play-by-play voice for the Utah Jazz in 2005.



**RON BOONE**  
**Jazz Player and Broadcaster**

He played professional basketball for 13 years and served as a Utah Jazz broadcaster since 1989.



**JERRY SLOAN**  
**Hall of Fame Coach**

He spent 27 years as an NBA head coach, including 24 seasons with the Utah Jazz. In 2006, he became only the fifth professional head coach to win 1,000 or more games.



## FEATURING



**BRENT MUSBURGER**  
**Network Broadcaster**

For nearly 50 years he has served as the lead play-by-play announcer on many of the biggest events in College Football, College Basketball, NFL and the NBA. He served 13 years as the primary NBA announcer for CBS Sports.



**FRANK LAYDEN**  
**Jazz Coach**

He was a former head coach, president and general manager of the Utah Jazz. In 1984, he was named NBA Coach of the Year.



**JERRY COLANGELO**  
**Basketball Executive**

One of the most innovative and influential owners in NBA history, he has spent most of his life involved with the game of basketball. While chairman of USA Basketball and managing director of the Men's National Team the U.S. won two gold medals. He is former owner of the NBA's Phoenix Suns, WNBA's Phoenix Mercury and MLB's Arizona Diamondbacks. He was inducted into the Basketball Hall of Fame in 2007 and since 2009 has served as its Chairman. He is currently special advisor to the Philadelphia 76ers.



**JACQUIE HUNDLEY**  
**Daughter**

She is the middle daughter of Rod Hundley who lives in Los Angeles and teaches in the Compton area.



**JENNIFER HUNDLEY**  
**Daughter**

She is the youngest daughter of Rod Hundley and currently lives in Phoenix.



**KIMBERLY HUNDLEY**  
**Daughter**

She is the oldest daughter of Rod Hundley and currently lives in Phoenix.



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## FEATURING

### **DAVID FREDMAN** **Jazz Front Office**

He spent four decades in various front office capacities for the Jazz, including a stint as color analyst on the Jazz radio network. He joined the organization when the team was based in New Orleans.

### **TRAVIS HENDERSON** **Jazz Director of Broadcasting**

He oversees the television and radio coverage for the Jazz.

### **NEMO NEARMAN** **Charleston Friend**

Attended Charleston (W.Va.) High School and was a regular on the local basketball circuit. He became a 6'6" standout at the University of North Carolina.

### **BOB SMITH** **College & Laker Teammate**

A Charleston, W.Va., native, he was a college basketball standout at West Virginia University and was drafted by the Lakers. He later returned as an assistant basketball coach at his alma mater.

### **HARRY WALLACE** **Charleston Friend**

He grew up in Charleston and spent his junior high and high school days as a Rod Hundley classmate.

### **STEVE LUHM** **Salt Lake Tribune Writer**

A sports writer at the Salt Lake Tribune for 36 years, he was mostly on the Jazz/NBA and college beats.

### **AL MCCOY** **Suns Broadcaster**

He has been the radio broadcast announcer for the Phoenix Suns games since 1972, which makes him the longest tenured broadcaster in the NBA. He received the Curt Gowdy Media Award from the Naismith Memorial Basketball Hall of Fame in 2007.

### **GARY BENDER** **Broadcaster**

A longtime basketball, football and baseball announcer for three national networks, he also called Phoenix Suns games on television for 18 seasons.

### **BRIAN DOUGLAS** **TV Producer**

For a number of years he served as producer and director of Utah Jazz games on local television.





## MEDIA COVERAGE



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<https://www.sltrib.com/sports/jazz/2018/04/06/hot-rod-hundley-revealed-in-new-film-legendary-player-and-jazz-broadcaster-terrible-husband-and-father/comments/>



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## CREDITS

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Dan Lohmann

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Post-Op Media

### VERY SPECIAL THANKS

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Jennifer Hundley  
Jacquie Hundley

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Harry Wallace  
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David Fredman  
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Gary Bender  
Frank Layden  
Travis Henderson  
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Brian Douglas  
Ron Boone  
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KSL Television  
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West Virginia University  
MyWVHome.com  
West Virginia Archives and History  
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Harry Wallace  
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Elaine Pollock  
Al Bonner  
Jerry Sloan

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The Star-Democrat  
The Times Recorder  
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